



“Turning a New Leaf” Conference
Friday, December 2, 2011, DoubleTree Resort by Hilton, Lancaster, Pennsylvania

8:00 – 9:00	Registration – Coffee / refreshments – Eco-Marketplace – Nonprofit Displays			
9:00 – 9:30	Welcome and Introductory Remarks			
9:30 – 10:30	Keynote Address: Lancaster City: Green planning, green living Charlotte Katzenmoyer, City of Lancaster and Danene Sorace, LIVE Green			
10:30 – 10:45	BREAK			
TRACKS	EVERY DESIGN COUNTS	EVERY DROP COUNTS	EVERY MESSAGE COUNTS	EVERY PLANT COUNTS
10:45 – 12:00	A.1 The Landscape’s Color Spectrum: Applying natural color theories to enhance design Claudia West North Creek Nurseries	B.1 Red Streams Blue: A watershed approach to water quality Jane Fava Brandywine Valley Association	C.1 Marketing to the Unbeliever: How to sell conservation to the average consumer Steve Raabe OpinionWorks	D.1 Plants With Purpose: Edibles and ecological design Jeanette Ankoma-Sey AECOM
12:00 – 1:00	LUNCH			
1:00 – 2:15	A.2 A Landscape Revolution: Creating functional, natural landscapes Kelly Gutshall Land Studies	B.2 Artful Rainwater Design Dr. Stuart Echols Penn State Landscape Architecture Program	C.2 Hot or Not: How making sustainable landscapes fashionable will revolutionize the movement Thomas Rainer Rhodside & Harwell	D.2 Plants Online: Native plant data for a growing market Amanda McClean & Claudio Vazquez, IZEL Plants Kathy Reshetiloff USFWS, Chesapeake Bay Field Office (Native Plant Center)
2:15 – 2:30	BREAK			
2:30 – 3:45	A.3 Celebrating Stormwater: Using rain gardens and other techniques to protect our stormwater resource Tavis Dockwiller Viridian Landscape Studio	B.3 Regenerative Stormwater Conveyance and Green Infrastructure Jennifer Dowdell & Joe Berg Biohabitats	C.3 Designing in Sustainability: at the intersection of design and ecology Adele Ashkar, George Washington U; Dr. Jean Marie Hartman, Rutgers U; Dr. Mary Myers, Temple U	D.3 Native Plants for Diverse Landscapes Rick Lewandowski Mt. Cuba Center
3:50 – 4:50	Closing Plenary: One Drop at a Time: Re-routing water in our landscape and thinking Marcus de la fleur, de la fleur LLC			
5:00 – 6:00	Reception – Eco-Marketplace Area			