



Sponsorship Opportunities

How Will Your Business Benefit?

Your business will benefit by getting your company's products and services across to approximately 250+ individuals. You will be recognized in many ways—including the CCLC website where your company's name and web address will be seen by hundreds of additional professionals.

For more information on how to become a conference sponsor, contact:

Kara Crissey at GoodEarthGardeners@gmail.com

Sponsorship Categories:

Green Leaf	\$250
Bronze Leaf	\$500
Silver Leaf	\$750
Gold Leaf	\$1000
Platinum Leaf	\$2500

Benefits may include:

- ◆ Program listing and CCLC Website Listing
- ◆ Advertisement in conference event program (1/8, 1/4, 1/2, full page)
- ◆ Verbal recognition during conference
- ◆ Sponsor sessions, breaks and lunch
- ◆ Company logo on conference promotional materials
- ◆ Booth at Eco-MarketPlace
- ◆ Complimentary registration to conference



ABOUT THE 2011 CONFERENCE

CHESAPEAKE CONSERVATION LANDSCAPING COUNCIL FALL CONFERENCE

Turning a New Leaf

WHEN: December 2, 2011

WHERE: Doubletree Willow Valley Resort, Lancaster PA

WHAT: Full day conference with an Eco-Marketplace/Vendors Market

The Chesapeake Conservation Landscaping Council announces its fourth sustainable landscaping conference. This conference brings together landscaping professionals, environmental non-profits, and government agencies to exchange information and network. From the science of storm water management to native plant marketing techniques, this conference focuses on innovative practices to improve your business and the health of the environment and the Chesapeake Bay.

- ◆ **EVERY DESIGN COUNTS**
- ◆ **EVERY DROP COUNTS**
- ◆ **EVERY MESSAGE COUNTS**
- ◆ **EVERY PLANT COUNTS**

PARTICIPANTS:

Landscape Architects, Landscape Designers, Landscape Contractors, Arborists and Tree Care Companies, Lawn Care Companies, Nurseries (wholesale and retail), Botanical Gardens, Natural Resource Managers, Developers, Civil Engineers, Planners, Master Gardeners and Home-owners.

FORMAT:

- ◆ Keynote Speaker
- ◆ Breaks for vendor interaction
- ◆ Educational Sessions
- ◆ Panel Discussions
- ◆ Lunch



ABOUT THE CCLC

The Chesapeake Conservation Landscaping Council is a coalition of individuals and organizations dedicated to researching, promoting, and educating the public about conservation-based landscaping practices to benefit the Chesapeake Bay watershed. The Council is committed to implementing best practices that result in a healthier and more beautiful environment that benefits residents and the region's biodiversity.

GUIDING PRINCIPLES

The Council works to advance the following principles:

- ◆ Build a diverse and broad coalition of public and private sector groups and leaders and homeowners;
- ◆ Reach a broader market to strengthen the macro economic benefits of conservation landscaping;
- ◆ Influence the setting of standards that define good conservation landscaping practices;
- ◆ Inform and educate public policy decision makers to advance conservation landscaping activities.

GOAL

The long term goal of the Conservation Landscaping Council is to advance conservation landscaping practices that have significant ecological benefits for communities throughout the Chesapeake Bay Watershed. To achieve larger-scale conservation landscapes, the Council considers a range of strategies and advances those deemed most desirable to achieve its goal. Strategies may range from public outreach campaigns, to advancing progressive public policies, to developing model best practices to demonstrate the benefits of conservation landscaping on small and large scales, to encouraging landscaping retailers to carry and promote native plant material and conservation practices.

Our "first clients" are the professionals in the conservation-landscaping-related fields, including environmental organizations; federal, state and local agencies; land planners; landscapers; nursery people; developers; Master Gardeners; and landscape architects.

The role of CCLC is that of providing tools and information, convening discussions and learning opportunities, and serving as spokesperson to aid professionals in the field to do a better job of advancing small and large scale conservation landscaping practices.



CONFERENCE COMMITTEE

Adkins Arboretum

www.AdkinsArboretum.org

Alliance for the Chesapeake Bay

www.ACB-Online.org

Arlington County Department of Environmental Services

www.arlingtonva.us

Arlington Echo Outdoor Education Center

www.ArlingtonEcho.net

Chesapeake Bay Foundation

www.CBF.org

DC Dept of the Environment—Riversmart Homes

www.dc.gov

Environmental Concern Inc.

www.Wetland.org

Good Earth Gardeners

www.GoodEarthGardeners.com

Heal Earth Gardens

e-mail: CBarth@mindspring.com

Jason Gedeik

jgediek@hotmail.com

Kleinfelder

www.Kleinfelder.com

Maryland No Child Left Inside

www.MDCNLI.org

Montgomery County DEP

www.montgomerycountymd.gov

Natural Resource Design

www.naturalresourcedesign.com

North Creek Nurseries

www.northcreeknurseries.com

Pax Landscape Design

chrispax@earthlink.net

Sylvan Green Earth

sylvan.kaufman@gmail.com

University of Maryland Extension Master Gardeners

jrj_csj@mindspring.com

Virginia Dept. of Game and Inland Fisheries

www.DGIF.Virginia.gov

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