



# 2019 Turning a New Leaf Conference Sponsorship Opportunities

December 5-6, 2019 · Sheraton Harrisburg Hershey Hotel, Harrisburg, PA



*Photo Courtesy of Kristen Kyler*

## A Multi-State Conference That Attracts Local Businesses, Contractors, and Educators



Chesapeake  
Conservation  
Landscaping  
Council

[chesapeakelandscape.org/new-leaf](http://chesapeakelandscape.org/new-leaf)

The Chesapeake Conservation Landscaping Council announces its eighth Turning a New Leaf sustainable landscaping conference. This conference brings together landscaping professionals, environmental nonprofits, and government agencies to exchange information and network.

From the science of biodiversity to the art of planting design, this conference focuses on innovative practices to improve your business and the health of the environment and the Chesapeake Bay.

# Turning A New Leaf



The 2019 Turning A New Leaf is a one-day conference that focuses on innovative practices to improve the Chesapeake Bay through conservation landscaping.

The conference targets Landscape Architects, Designers, and Contractors, Horticulturists, Arborists and Tree Care Companies, Lawn Care Companies, Nurseries (wholesale and retail), Botanical Gardens, Natural Resource Managers, Developers, Civil Engineers, Planners, Master Gardeners, and Homeowners.

## Conference Themes

- Streams and Surrounding Landscapes
- Landscapes in a Changing Climate
- Designing with Plant Communities

## Pre-Conference Activities

### Field Days

Thursday, we invite attendees to participate in one of two different educational opportunities to learn more about local conservation landscaping.

### Welcome Dinner

Turning a New Leaf kicks off with a welcome dinner, cash bar, and networking opportunity on Thursday evening. An invited speaker will share a regional perspective on conservation landscaping.



## About CCLC



The Chesapeake Conservation Landscaping Council (CCLC) is dedicated to promoting conservation-based landscaping practices that result in a healthier and more beautiful environment that benefits residents and the region's biodiversity.

Through programs like our Chesapeake Bay Landscaping Professional Certification Program, local field days, and the Hometown Habitat film, CCLC is committed to educate and support professionals and the public in implementing conservation-based landscaping.

Our Turning A New Leaf Conference gathers conservation practitioners to share ideas and learn about new advances in managing stormwater, increasing biodiversity and creating a more restored Chesapeake Bay watershed.



# Steering Committee

Alliance for the Chesapeake Bay  
Chesapeake Bay Landscape Professional  
Certification  
Chesapeake Horticultural Service LLC  
The Wilderness Greenhouse- Diakon  
Youth Services  
Heal Earth Gardens  
LandStudies  
Lynnhaven River Now  
Maryland Sea Grant Extension  
Montgomery County Department of  
Environmental Protection

Penn State Agriculture and Environment  
Center  
Southern Branch Nursery and Landscaping  
Sylvan Green Earth  
US EPA- Chesapeake Bay Program  
UMCES – Chesapeake Bay Program  
Virginia Department of Game and Inland  
Fisheries Habitat Partners  
Virginia Living Museum

# Sponsorship Benefits

## How Will Your Business Benefit?

Your business will benefit by getting your company's products and services across to approximately 275 individuals. You will be recognized in many ways – including the CCLC website where your company's name and web address will be seen by hundreds of additional professionals.

All **Turning A New Leaf** Sponsors receive exclusive benefits and visibility to conference participants:

- Organization name listed in conference program and on the CCLC website
- Advertisement in conference program (1/8, 1/4, 1/2, full page ads)\*\*
- Complimentary registration to conference\*\*
- Company name and logo displayed on highly visible poster boards throughout conference events
- And more!

***Please reply by July 31, 2019 in order to secure your sponsorship benefits.***

***Email Katie Pinkham at [Katie@cblpro.org](mailto:Katie@cblpro.org)***



To help ensure maximum visibility and recognition for sponsors, there are multiple breaks in the conference for vendor interaction as well as a dedicated space within the Eco-Marketplace/Vendors Market. \*\* varies per sponsorship level (see benefits table below)

**For more information on how to become a conference sponsor, contact  
Katie Pinkham at [Katie@cblpro.org](mailto:Katie@cblpro.org) 301-758-6574**

	<b>\$4000</b> Platinum Leaf	<b>\$2,500</b> Gold Leaf	<b>\$1000</b> Silver Leaf	<b>\$500</b> Bronze Leaf	<b>\$250</b> Green Leaf	<b>\$250</b> Morning or Afternoon Break Refreshment	<b>\$500</b> Thursday Night Dinner	<b>\$500</b> Field Day Sponsor
<b>Number of available sponsors</b>	1	unlimited	unlimited	unlimited	unlimited	2	2	2
<b>Conference verbal recognition</b>	•	•	•	•			At Dinner	At Field Day
<b>Logo on conference packet</b>	•	•	•	•				
<b>Advertisement in program</b>	Program Cover	Full Page	½ Page	¼ Page	1/8 Page			
<b>Vendor Booth</b>	•	•	•	•				
<b>Conference registrations</b>	5	4	3	2	1	1	2	2 Field Day Registrations
<b>Website and program listing</b>	•	•	•	•	•	•	•	•
<b>Additional advertisement</b>						Event Meal Signage	Event Meal Signage	Field Day Material Packets



**Chesapeake  
Conservation  
Landscaping  
Council**

*[chesapeakelandscape.org/new-leaf](http://chesapeakelandscape.org/new-leaf)*

