A Multi-State Conference That Attracts Local Businesses, Contractors, and Educators

The Chesapeake Conservation Landscaping Council announces its eighth Turning a New Leaf sustainable landscaping conference. This conference brings together landscaping professionals, environmental nonprofits, and government agencies to exchange information and network.

From the science of biodiversity to the art of planting design, this conference focuses on innovative practices to improve your business and the health of the environment and the Chesapeake Bay.
The 2019 Turning A New Leaf is a one-day conference that focuses on innovative practices to improve the Chesapeake Bay through conservation landscaping.

The conference targets Landscape Architects, Designers, and Contractors, Horticulturists, Arborists and Tree Care Companies, Lawn Care Companies, Nurseries (wholesale and retail), Botanical Gardens, Natural Resource Managers, Developers, Civil Engineers, Planners, Master Gardeners, and Homeowners.

Conference Themes
- Streams and Surrounding Landscapes
- Landscapes in a Changing Climate
- Designing with Plant Communities

Pre-Conference Activities
Field Days
Thursday, we invite attendees to participate in one of two different educational opportunities to learn more about local conservation landscaping.

Welcome Dinner
Turning a New Leaf kicks off with a welcome dinner, cash bar, and networking opportunity on Thursday evening. An invited speaker will share a regional perspective on conservation landscaping.

About CCLC

The Chesapeake Conservation Landscaping Council (CCLC) is dedicated to promoting conservation-based landscaping practices that result in a healthier and more beautiful environment that benefits residents and the region’s biodiversity.

Through programs like our Chesapeake Bay Landscaping Professional Certification Program, local field days, and the Hometown Habitat film, CCLC is committed to educate and support professionals and the public in implementing conservation-based landscaping.

Our Turning A New Leaf Conference gathers conservation practitioners to share ideas and learn about new advances in managing stormwater, increasing biodiversity and creating a more restored Chesapeake Bay watershed.
Alliance for the Chesapeake Bay
Chesapeake Bay Landscape Professional Certification
Chesapeake Horticultural Service LLC
The Wilderness Greenhouse- Diakon Youth Services
Heal Earth Gardens
LandStudies
Lynnhaven River Now
Maryland Sea Grant Extension
Montgomery County Department of Environmental Protection

Penn State Agriculture and Environment Center
Southern Branch Nursery and Landscaping
Sylvan Green Earth
US EPA- Chesapeake Bay Program
UMCES – Chesapeake Bay Program
Virginia Department of Game and Inland Fisheries Habitat Partners
Virginia Living Museum

Sponsorship Benefits

How Will Your Business Benefit?

Your business will benefit by getting your company’s products and services across to approximately 275 individuals. You will be recognized in many ways – including the CCLC website where your company’s name and web address will be seen by hundreds of additional professionals.

All Turning A New Leaf Sponsors receive exclusive benefits and visibility to conference participants:

- Organization name listed in conference program and on the CCLC website
- Advertisement in conference program (1/8, 1/4, 1/2, full page ads)**
- Complimentary registration to conference**
- Company name and logo displayed on highly visible poster boards throughout conference events
- And more!

Please reply by July 31, 2019 in order to secure your sponsorship benefits.
Email Katie Pinkham at Katie@cblpro.org
To help ensure maximum visibility and recognition for sponsors, there are multiple breaks in the conference for vendor interaction as well as a dedicated space within the Eco-Marketplace/Vendors Market. ** varies per sponsorship level (see benefits table below)

For more information on how to become a conference sponsor, contact Katie Pinkham at Katie@cblpro.org 301-758-6574

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<th>$4000 Platinum Leaf</th>
<th>$2,500 Gold Leaf</th>
<th>$1000 Silver Leaf</th>
<th>$500 Bronze Leaf</th>
<th>$250 Green Leaf</th>
<th>$250 Morning or Afternoon Break Refreshment</th>
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chesapeakelandscape.org/new-leaf