



CHESAPEAKE CONSERVATION LANDSCAPING COUNCIL APPOINTS EXECUTIVE DIRECTOR

FOR IMMEDIATE RELEASE

December 5, 2019- The Board of Directors of the Chesapeake Conservation Landscaping Council (CCLC) is pleased to announce the appointment of Elizabeth (Beth) Ginter as the first Executive Director for the organization. This announcement was made during CCLC's biennial "Turning a New Leaf" conference, in Harrisburg, PA.

Since 2015, Ms. Ginter has directed the Chesapeake Bay Landscape Professional certification program, which was developed and is led by CCLC along with consortium partners, University of Maryland Sea Grant Extension, Wetlands Watch, and the Virginia Department of Game and Inland Fisheries Habitat Partners. Ms. Ginter brings leadership experience as the founder and principal of a DC area landscape consulting and design firm, and background in management, marketing, communications and public relations. She has a master's degree in Sustainable Landscapes from The George Washington University and a bachelor's from Virginia Commonwealth University.

"We are excited to bring Beth on board in this new position and her appointment marks the beginning of a new period of growth and endeavor for CCLC in our ongoing mission to support landscape professionals and the associated sustainable landscape and stormwater practices in on-the-ground efforts to protect the health of the Chesapeake Bay" said Pamela Rowe, Chair of the CCLC Board of Directors.

Ms. Ginter joins CCLC as the organization prepares to expand its role of providing high quality educational programming to landscape professionals across the Bay region. She will continue to direct the Chesapeake Bay Landscape Professional program as well leading the organization. "Believing that landscape professionals can play a unique role in protecting and restoring the Chesapeake Bay, I am honored to have this opportunity to lead the CCLC. The organization is poised to develop its vision and build on the momentum generated by the CBLP program."

About CCLC: The Chesapeake Conservation Landscaping Council is a coalition of individuals and organizations dedicated to researching, promoting and educating professionals and the public about conservation landscaping to protect the Chesapeake Bay. The Council formed in 2003 to promote the principles of conservation landscaping and expand the practice of conservation landscaping throughout the Chesapeake Bay region. <https://www.chesapeakelandscape.org/>

Contact: Katie Pinkham at 301-758-6574 or katie:cblpro.org